

Structural Multiannual Support

1. Who: background information and artist status

- Short biography of the artist
- Overview of team in the Netherlands and internationally
- Important recent developments
- Career status
 - Streaming figures on the different streaming platforms
 - Radio airplay
 - Live Development
 - Sales: physical and digital
 - Syncs

2. What: what do you want to do and why?

- Plan: what do you want to do in concrete terms?
- Goal: what is the concrete goal of the activities?
- Partners: with which partners will you carry out these activities?